



Press Release

## Festive Market to Take Place in King's Lynn

King's Lynn town centre will be filled with local stallholders at a special Christmas Market this December.

As part of late night shopping on 7<sup>th</sup> December, 40 local makers will host stalls in the town centre.

The market, which has been organised by Discover King's Lynn will provide an opportunity to buy unique gifts for loved ones (or themselves!) ahead of Christmas.

The event will also benefit from free\* parking as part of the Discover King's Lynn Christmas parking promotion which takes place every Thursday from 30<sup>th</sup> November – 21<sup>st</sup> December. Free parking will be valid on all Borough Council town centre pay & display car parks (except the St James Multi-Storey) after 3pm. (*\*parking is free after 3 but a ticket must be taken from parking meters and displayed.*)

Chairman of Discover King's Lynn Darren Taylor said "We are delighted to be organising our first Christmas Market in the town, there has been a lot of interest already from both traders and attendees which is encouraging.

We also know how important parking is to businesses in the town and we have listened and created the free after three parking promotion for late night shopping Thursdays. So, whether you are shopping or not, the event on 7<sup>th</sup> December provides an excellent opportunity to support the town centre by heading into town, enjoying the free parking and free entertainment and getting into the festive spirit.

There will be plenty to keep everyone entertained on the evening, including The Lost Elves who have taken a wrong turn on their way to the North Pole and will be roaming the streets of King's Lynn looking for help to find their way back.

The will be joined by The Bouncing Snowmen who, after a long year migrating around the world as various water particles, these giant snowmen are very excited to be back for Christmas. Larger than life, and full of Christmas cheer, they're, fun and always out for an adventure or a nice cold hug! keep your eyes peeled for their light up disco dancing!

They will be joined by King's Lynn Town Band and The Rock Choir providing live music to help get you into the festive spirit.

**-Ends-**

**Notes for editors:** The Discover King's Lynn Free after Three parking promotion starts on Thursday 30<sup>th</sup> November and runs every Thursday to the 21<sup>st</sup> December *\*parking is free after 3 but a ticket must be taken from parking meters and displayed. The offer excludes St James multi-storey pay-on-foot. See [discoverkingslynn.com](http://discoverkingslynn.com) for full details*