



discover

KING'S LYNN

Press Release

Over 50 local businesses to attend first Christmas Market in King's Lynn Town Centre

King's Lynn town centre will be filled with local stallholders at a special Christmas Market this Thursday.

As part of late night shopping on 7th December, the market, organised by Discover King's Lynn will host stalls for over 50 local makers and businesses in the town centre.

Sharon Edwards, Board member of Discover King's Lynn and Partner at Mapus, Smith and Lemon said "the take up for the market has been fantastic and we are really happy to be able to give over 50 local makers and businesses the opportunity to sell their products in the heart of the town centre. There is a really good selection of traders so it's the perfect opportunity to head into town and pick up a unique gift for a loved one, or yourself" she continued "we have a full programme of street entertainment scheduled too so there will be plenty to keep you entertained throughout the evening"

Chairman of Discover King's Lynn Darren Taylor added "The event will also benefit from free* parking as part of the Discover King's Lynn Christmas parking promotion which takes place every Thursday from 30th November – 21st December. Free parking will be valid on all Borough Council town centre pay & display car parks (except the St James Multi-Storey) after 3pm. (*parking is free after 3 but a ticket must be taken from parking meters and displayed.) – yet another great reason to head into King's Lynn for your Christmas shopping"

Musical performances on the evening come from the 40 strong, West Norfolk Rock Choir, King's Lynn Town Band who have been established for over 100 years and Elfish Pressie and the Christmas Crackers.

There will be plenty to keep everyone entertained on the evening, including Street Entertainment from performers including, The Lost Elves who have taken a wrong turn on their way to the North Pole and will be roaming the streets of King's Lynn looking for help to find their way back.

They will be joined by The Bouncing Snowmen who, after a long year migrating around the world as various water particles, these giant snowmen are very excited to be back for Christmas. Larger than life, and full of Christmas cheer, they're, fun and always out for an adventure or a nice cold hug! keep your eyes peeled for their light up disco dancing!

And for the first time ever, the infamous Music Ruth will be heading to King's Lynn with her mobile piano, baubled and tinselled up and chock a block with all your favourite Christmas songs (expect crazy dance routines, hilarious facial contortions and mad sound effects all mixed up with oodles of festive cheer, all performed by Sister Ruth, the madcap nun.

So, whether you are shopping or not, the event on 7th December provides an excellent opportunity to support the town centre by heading into King's Lynn, enjoying the free parking and free entertainment and getting into the festive spirit.

-Ends-

Notes for editors: The Discover King's Lynn Free after Three parking promotion starts on Thursday 30th November and runs every Thursday to the 21st December *parking is free after 3 but a ticket must be taken from parking meters and displayed. The offer excludes St James multi-storey pay-on-foot. See discoverkingslynn.com for full details

Full market info can be found at <http://www.discoverkingslynn.com/christmas-market/>